

## SharePoint 2013 Customization and Development

### The Business Collaboration Platform for the Enterprise and the Internet

Mercury New Media's SharePoint services help you empower employees with customized access to critical information, reducing wasted time and effort and providing you with a competitive advantage. A successful implementation of SharePoint Server requires a healthy mix of both business consulting and technology consulting. Mercury's business and technology professionals utilize SharePoint to create your organization's central location to interact with data, enabling you to make better-informed decisions and streamline processes.

While it's commonly used for portals and document management systems, custom application development with SharePoint can yield far greater benefits. Using Microsoft technologies such as SharePoint, SQL Server and Visual Studio, Mercury New Media can help your organization streamline its processes and improve the bottom line. Microsoft SharePoint, combined with custom development and implementation, can empower your organization by turning your employees into content authors to connect people, process and information.

Whether you are looking for an intranet, document management system or a full web portal implementation, Mercury New Media can help you leverage SharePoint best practices and avoid common pitfalls. If you feel like you're not fully utilizing Microsoft SharePoint, application development with Mercury New Media can leverage SharePoint to create a robust business solution and support your business needs.

### Mercury New Media's SharePoint Services

- » Intranet and Extranet Consulting
- » Intranet, Extranet and Portal Implementation
- » Custom Application Development
- » Document Management
- » Content Management
- » Farm Implementation
- » Portal Usability/Design
- » Business Connectivity Services



For a discussion on how SharePoint custom development can help meet today's business productivity challenges, call Mercury New Media at (813) 933-9800 or email us at [solutions@mercurynewmedia.com](mailto:solutions@mercurynewmedia.com).

### On-premise and Hosted SharePoint Solutions

SharePoint implementations on hardware within your organization's network can be ideal for intranets and other solutions that require maximum control and proximity. If rapid scalability and low maintenance effort are a priority, Microsoft's Office 365 hosted service provides a flexible infrastructure.



## SharePoint for Intranets and Collaboration

Intranet sites host content for the entire organization and usually function as the main communication vehicle for the organization. SharePoint Server 2013 includes tools such as collaboration sites, Wikis, and My Sites to enhance collaboration and empower users to locate and share information that is relevant to their jobs.

Collaboration and My Sites for each employee store information that individuals and groups can collectively author, share and revise. This collaboration builds and promotes expertise and targets relevant content to the people who want to see it. Powerful search makes the location of organizational information a snap while security ensures privacy of internal content.

## SharePoint for Document Management

Managing documents is a key task for any office. Your employees need tools for document sharing, archiving, organization and versioning. The traditional small business solution is shared folders on a server supplemented by circulating documents in email attachments. SharePoint improves on this approach by centralizing document storage and going beyond simple permissions on shared folders.

To ensure that information workers can easily take advantage of these capabilities with having to depart from their day-to-day operations and familiar tools, Office applications - such as Outlook and Word - include features that support each stage in a document's life cycle. SharePoint allows users to continue the familiar approach of naming files and choosing a location for them as they are saved.

## SharePoint for Portal Websites

While frequently used for single intranet or extranet solutions hosted within an organization's network, SharePoint also functions as a robust portal to knit all of an organizations intranets, extranets, document management system and websites. SharePoint unites portal content and functionality with a singular management platform, universal search and security scheme.



### Sites

Provide a single infrastructure for all your business websites. Share documents with colleagues, work with partners and publish information to customers.



### Communities

Deliver great collaboration tools - and a single platform to manage them. Share ideas and work together the way people want.



### Content

Make content management easy. Set up structure "behind the scenes" and then let people work naturally in Microsoft Office.



### Search

Cut through the clutter. A unique combination of relevance, refinement and social cues helps people find the information they need to get their jobs done.



### Insights

Give everyone access to information in databases, reports and business applications. Help people locate the information they need to make good decisions.



### Composites

Offer tools and component for creating do-it-yourself business solutions. Build no-code solutions to rapidly respond to business needs.

## Work With A Competent Microsoft Partner

Mercury New Media has achieved a Silver Web Development Competency in the Microsoft Partner Network, demonstrating its ability to meet Microsoft customers' evolving needs in today's dynamic business environment. Partnering with Mercury for custom SharePoint development will bring proven technology experts with the skills needed to render superior results.

"The Silver Competency in the Microsoft Partner Network is designed to help customers identify services and solution providers that have demonstrated proof of their capability to deliver quality outcomes and customer satisfaction," said Jon Roskill, corporate vice president, Worldwide Partner Group at Microsoft Corp



**Microsoft** Partner

Silver Web Development  
Silver Software Development  
Silver Midmarket Solution Provider